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| **Source:** “The Popcorn Palace Economy” by Edward Jay Epstein | | |
| **QUOTE** | **PARAPHRASE** | **CONNECTION/IMPACT** |
| “Theaters’ expenses eat up a large part of their exhibition share. They pay all the costs necessary to maintain the auditoriums, which includes ushers, cleaning staffs, projectionists to keep the movies in focus, and the regular replacement of projector bulbs that cost more than $1,000 each.” | Theater owners have staff and equipment costs that use up much of the money they take in through ticket sales. | Theater owners can’t cut services like cleaning because no one would want to come sit in a sticky, nasty theater. In the dark, people spill snacks and drinks all the time. Our ticket price helps make sure that someone cleans up the mess before the next show starts. It wouldn’t be pleasant to have to wade through a trash-filled theater to get to your seat.  When you think about how many thousand-dollar bulbs are needed in an average theatre—which might have 16 different movies running at one time—you realize why ticket prices are what they are. The alternative might be fewer movies to choose from. As movie-goers, we get what we pay for. |
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**Practicing Paraphrasing: Moving from Quote to Paraphrase**

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| **Source:** | | |
| **QUOTE** | **PARAPHRASE** | **CONNECTION/IMPACT** |
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**Practicing Paraphrasing: Moving from Quote to Paraphrase**